





ShredFolio

FreeSkier, mountaineer & LordOfSnowFront

Max „MGM“ Georg Meissner aka **LordOfSnowFront** started **skiing with 2 years of age**. He is not just an ambitious **FreeSkier** pushing his level and style, regardless of whether it is **FreeRide** or **FreeSki-mountaineering**, but also a professional **photographer & videographer**.

Before, during and after his **MultiMediaArts studies**, he creates and takes care of his own **SnowBoard & FreeSki-Team** named **SnowFront**.

Having a lot of interests and a ten year alpine racing background, and **ten additional years of FreeRide experience** on worldwide journeys, **freeskiing in Tyrol** is still his MGM's biggest passion. As a versatile rider, he achieves progress and has a plenty of joy every time he shreds out there in our beloved snow-covered slopes.

In 2010 MGM started the initiative called

KEEP YOUR MOUNTAINS CLEAN.



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